

DPP

Ph. D. in Public Policy

(Edition 2011)

First Semester

Code	Name	CL	L	U	CA	UDC
GP6000	Theory of Public Organizations and of Public Administration	3	0	12	3	3.5
GP6001	Analytical Processes of Public Policy	3	0	12	3	3.5
GP6003	Public Administration System of Competencies	3	0	12	3	3.5
GP6035	Research Methodology	3	0	12	3	0
		12	0	48	12	10.5

Second Semester

Code	Name	CL	L	U	CA	UDC
GP5000	Research Proposal I	3	0	12	3	
OP4037	Quality Development Course	3	0	12	3	0
OP5062	Elective I	3	0	12	3	0
OP5063	Elective II	3	0	12	3	0
		12	0	48	12	0

Third Semester

Code	Name	CL	L	U	CA	UDC
GP5001	Research Proposal II	3	0	12	3	
GP5002	Research Proposal III	3	0	12	3	
GP5003	Research Seminar I	1	0	4	1	0
OP5064	Elective III	3	0	12	3	0
		10	0	40	10	0

Fourth Semester

Code	Name	CL	L	U	CA	UDC
GP6021	Doctoral Research I	3	0	12	3	0
GP6022	Doctoral Research II	3	0	12	3	0
GP6023	Doctoral Research III	3	0	12	3	0
GP6024	Doctoral Research IV	3	0	12	3	0
		12	0	48	12	0

Fifth Semester

Code	Name	CL	L	U	CA	UDC
GP5004	Research Seminar II	1	0	4	1	0
GP6025	Doctoral Research V	3	0	12	3	0
GP6026	Doctoral Research VI	3	0	12	3	0
GP6027	Doctoral Research VII	3	0	12	3	0
		10	0	40	10	0

Sixth Semester

Code	Name	CL	L	U	CA
GP6028	Doctoral Research VIII	3	0	12	3
GP6029	Doctoral Research IX	3	0	12	3
GP6030	Doctoral Research X	3	0	12	3
		9	0	36	9

Seventh Semester

Code	Name	CL	L	U	CA	UDC
GP5005	Research Seminar III	1	0	4	1	
GP6031	Doctoral Research XI	3	0	12	3	
GP6032	Doctoral Research XII	3	0	12	3	0
GP6033	Doctoral Research XIII	3	0	12	3	0
GP6034	Doctoral Defense	0	0	1	.3	0
		10	0	41	10.3	0

Academic credits

- CL** The letter "CL" indicates the number of class-hours per week.
- L** The letter "L" indicates the number of laboratory-hours per week.
- U** The letter "U" represents the equivalent time in courses lasting 15 weeks (semester) and 12 weeks (trimester), of weekly work that the student dedicates to the course to meet its objectives. They include the "class hours", as well as the time dedicated to the student's independent work.
- CA** The letters "CA" represents the number of semester credit hour of the course.
- UDC** Load Units

This Ph.D program has as requirement a master degree program.

Program and Learning Outcomes

General program objectives

- Train specialized human capital in public policies with a high level of technical rigor in economic analysis and the sophistication of organizational and institutional analysis.
- Prepare world-class specialists who contribute to the democratization and effectiveness of public administration processes and foster the State-Society relationship.
- Prepare leaders who will participate in international civil society organizations and autonomous bodies that support institutional processes of change.
- Prepare researchers who will generate cutting-edge knowledge in the field of public policy.

Admission Profile

Tecnológico de Monterrey seeks to integrate in all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented people, enthusiastic, committed to the development of their environment and the well-being of society; people with the potential to successfully complete their program and become leaders with an entrepreneurial spirit, human sense and internationally competitive.

Academic background: Master's degree in an area related to the research lines of the program.

Learning outcomes

On completing the program, students will be able to:

- Design, implement and evaluate public policies in the diverse government branches and areas.
- Propose government-civil society-enterprise liaison strategies.
- Propose and execute leadership in research related to the field of public policy based on their theoretical, analytical and instrumental grounding in public policy processes, with a multidisciplinary approach underpinned by legal, economic and public administration insights.

Target Audience

This program is aimed at:

Public officials from different government branches and levels who are interested in deepening their knowledge in the areas of public administration and public policy.

- Private-sector professionals who wish to specialize in government-enterprise relations.
- Researchers and professionals from the area of social studies who are interested in generating cutting-edge knowledge in the fields of public administration and policy.

Program Outcomes

Justification:

One of the priority areas established by Tecnológico de Monterrey in its Mission is the topic of public administration and policy. In this context, the PhD in Public Policy program (DPP) is perfectly suited to strengthening this area, since the doctoral program seeks to contribute to society by: professionalizing public administration; improving public policy in the three branches of government and in the three powers; fomenting sustainable national and regional development; preparing citizens who are committed to development, rule of law and good governance; and establishing a healthy association between public administration, the private sector and civil society.

Objective:

The central objective the DPP program is to prepare leading researchers for academia, the public sector and civil society organizations who are capable of driving the analysis, design, implementation and evaluation of innovative public policy in changing environments.

In particular, the Ph.D. in Public Policy has three specific objectives:

- To train specialized human capital in public policies with a high level of technical rigor in economic analysis and the sophistication of organizational and institutional analysis.
- To generate analysts who are capable of proposing and executing solutions to complex, varied problems in the sphere of public interest.
- Prepare world-class specialists who contribute to the democratization and effectiveness processes of public administration and promote the State-Society relationship.

Admission Profile

Tecnológico de Monterrey seeks to integrate in all its graduate programs a new generation of students who have completed their undergraduate studies and who are distinguished by being: talented people, enthusiastic, committed to the development of their environment and the well-being of society; people with the potential to successfully complete their program and become leaders with an entrepreneurial spirit, human sense and internationally competitive.

Academic background: Master's degree in an area related to the research lines of the program.

Learning outcomes:

Graduates from the DPP program will have a solid theoretical, analytical and instrumental grounding in public policy processes, with a multidisciplinary approach underpinned by legal, economic and public administration insights.

Specific learning outcomes:

- Serve as leaders in international civil society organizations and autonomous bodies that support institutional processes of change.
- Support government-enterprise liaison strategies.
- Be a generator of cutting-edge knowledge in the field of public policy

The most important competencies graduates will have gained are:

- The capacity to design, implement and evaluate public policies in the diverse government branches and areas.
- The ability to propose government-civil society-enterprise liaison strategies.
- The ability to propose and execute leadership in research related to the field of public policy.

Target audience:

The PhD in Public Policy program targets:

- Civil servants from the different branches and levels of government who are interested in deepening their knowledge of the areas of public administration and public policy.
- Professionals from the private sector who want to specialize in government-enterprise relations.
- Social researchers and professionals who are interested in generating cutting-edge knowledge in the fields of public administration and policy.

Research projects

- Government, democracy and civil society: Analyze from plural perspectives the issues involved in forming government-civil society relationships in a democratic context.
- Economy, development and wellbeing: Analyze the role of the state in its intervention regarding economic mechanisms, its impact on the wellbeing of society and the design of economic and social development policies.
- Public administration and public policy: Analyze public governance and performance in the diverse government branches and the role they play in the design, implementation and evaluation of public policies.

Institutions and practices of contemporary democracies:

Investigate, disseminate and generate the exchange of experiences centered on the functioning of contemporary democracies, their institutions, their relevant actors, and the values and attitudes on which they are based. Therefore, the core objective of the research group is the empirical study of the organization and workings of democratic government systems.

- Studies on economics and public policy in Mexico:

Contribute to the analysis of the circumstantial and structural issues faced by the Mexican economy, in both national and international settings, in order to detect effective public policies that will foment the country's economic growth, development

and institutional consolidation.

- Public administration, government and citizens:

Analyze federal, state and municipal public administration processes within a changing context, generating knowledge through innovative components that serve as a reference framework for the private sector, political actors and civil society organizations.

- Strategic intelligence:

Analyze the relationship that exists between public policy and long-term planning processes, taking into account the role of the actors.

- Public policy for local development:

Contribute to the generation of knowledge of the three basic dimensions that articulate the local development process: The social dimension, associated with quality of life, equity and social integration; the environmental dimension, referring to natural resource sustainability and urban development and territorial planning; and the political dimension, linked to governance and based on the local actors.

- Government, governability and governance:

Analyze conflict management and political negotiation and social cohesion processes, with citizen participation.

- Public policies and wellbeing:

Analyze social policy so as to influence the policies that affect the wellbeing of the population in any of its forms.

- Public policy:

Study and evaluation of public policies that are relevant for Mexico, which impact regional development, fiscal policy and economic policy.

- Citizenship and civil society:

Investigate from plural perspectives and training oriented by political philosophy, social science and law, the theoretical issues involved in the growth of the third sector as an economic and political protagonist in the world order.

Campus that offer this program

Campus	Number of periods offered	From	Closed for new students
Ciudad de México	Complete	Semester Aug - Dec 2011	Semester Jan - May 2012
Estado de México	Complete	Semester Aug - Dec 2011	Semester Jan - May 2012
Monterrey	Complete	Semester Aug - Dec 2011	Semester Jan - May 2012
Ciudad de México - EGTP	Complete	Semester Aug - Dec 2011	Semester Aug - Dec 2014
Estado de México - EGTP	Complete	Semester Aug - Dec 2011	Semester Aug - Dec 2014
Monterrey - EGTP	Complete	Semester Aug - Dec 2011	
Santa Fe - EGTP	Complete	Semester Aug - Dec 2014	

Last update: 16/July/2014

Graduate Requirements

To obtain a Ph. D. degree in Public Policy at Tecnológico de Monterrey, students are required to:

1. Have completely finished the undergraduate cycle prior to passing the first course in the curriculum of the specialty, master program, medical residency, or doctoral program.
2. Have fulfilled, in compliance with existing standards, the academic prerequisites of the corresponding program, through proficiency tests or the corresponding remedial courses.
3. Have obtained a bachelor degree—with the antecedent of high school or its equivalent—that is equivalent to those offered by Tecnológico de Monterrey.
4. Have covered all the courses in the given curriculum, either by passing the courses at Tecnológico de Monterrey or by obtaining revalidation or equivalence agreements—in compliance with the standards—corresponding to part of the courses taken at other institutions, and passed the remaining courses at Tecnológico de Monterrey. Courses taken at foreign universities with which there are agreements are considered, for the effects of this article, as courses taken at Tecnológico de Monterrey, as long as they do not exceed a set percentage of the curriculum established by each graduate program.
5. In those curricula that so specify, to have prepared a research project or thesis that, having been defended before an academic committee, has been approved by said committee.
6. Have taken at least the equivalent of the second half of the corresponding curriculum at Tecnológico de Monterrey, in the case of students with revalidation or equivalence agreements at this level. Flexibility may be exercised in this standard in graduate programs that, under agreement, may be established jointly with other universities.
7. In the case of doctoral programs, have published as the lead author (or have evidence of acceptance for publication) at least one article on a topic related to their research project, in Scopus-indexed journals.

In the case of shared authorship, the article can only be used once for graduation purposes in any of the graduate programs of School of Government and Public Transformation (EGTP), only by the student who appears first on the list of authors.

Last update: 8/February/2020

Previous update: 2/March/2016 [click here](#).